

LIGHT OF



Literacy AWARDS

RECOGNIZING LITERACY
LUMINARIES IN OUR COMMUNITY

APRIL 19TH, 2018 8 -10 A.M. | WICOMICO YOUTH & CIVIC CENTER | SALISBURY, MD | LIGHTOFLITERACY.ORG

2018 SPONSORSHIP INFORMATION

Our sponsorship opportunities are designed to help you meet your marketing objectives.

EVENT SPONSOR- \$2500 (1 AVAILABLE)

- Logo included in event announcements and all print materials
- Opportunity to provide gift bags and/or gift items to guests
- Full page ad on back cover of event program
- Opportunity for organization's representative to speak at event
- One table of 8 seats at the event RSVP requested

BREAKFAST SPONSOR - \$1750 (~~2 AVAILABLE~~) 1 AVAILABLE

- Logo included in event announcements and all print materials
- Full page ad in event program
- Opportunity for organization's representative to speak at event
- One table of 8 seats at the event RSVP requested

AWARD SPONSOR - \$1,000 (~~7 AVAILABLE~~) SOLD OUT

- Logo included in event announcements and all print materials
- Business name imprinted on award provided to recipients
- Half-page ad in event program
- Organization's representative to present award at event
- 4 seats at the event RSVP requested

TABLE SPONSOR - \$750 (UNLIMITED)

- Logo included in event announcements and all print materials
- Full page ad in event program
- One table of 8 seats at the event RSVP requested

FRIEND OF LITERACY - \$500 (~~10 AVAILABLE~~) 3 AVAILABLE

- Logo included in event announcements and all print materials
- Quarter-page ad in event program
- A Friends membership (valued at \$100)
- 4 seats at the event RSVP requested



PRESENTED BY THE FRIENDS OF WICOMICO PUBLIC LIBRARIES

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2018 SPONSORSHIP INFORMATION

HOMEWORK HELP OR JOB SEARCH CENTER SPONSOR - \$250 (8-AVAILABLE) 2 AVAILABLE

- Logo included in event announcements and all print materials
- Banner at Downtown Library within Homework Help Center or Job Center
- 2 seats at the event RSVP requested

BOOK GROUP OR SMALL BUSINESS (<20 EMPLOYEES) LISTING - \$150 (UNLIMITED)

- Listing of book group/small business name in program
- 2 seats at the event RSVP requested

IN-KIND SPONSORSHIPS

VISUAL MEDIA SPONSOR – (2-AVAILABLE) SOLD OUT

(OR IN-KIND WORK DEVELOPING VIDEO CLIPS AND OTHER PROMOTIONAL MATERIALS)

- Logo included in event announcements
- Opportunity to have an information table at the event
- Full page ad in event program
- 2 seats at the event RSVP requested

PRINT MEDIA SPONSOR - (2-AVAILABLE) 1 AVAILABLE

(OR IN-KIND DONATION - PRINTED MATERIALS INCLUDING INVITATIONS, PROGRAMS, ETC.)

- Logo included in event announcements
- Opportunity to have an information table at the event
- Full page ad in event program
- 2 seats at the event RSVP requested

ALL PRINTED ADVERTISING IS CONTINGENT ON EVENT PLANNERS RECEIVING PROMOTIONAL MATERIALS BY 2/28/18. BUSINESSES PLANNING ON SPONSORING SHOULD DO SO AS SOON AS POSSIBLE TO MAXIMIZE THEIR ADVERTISING IMPACT.

PLEASE CONTACT LINDA REISS AT 410-749-3612 x141 OR LREISS@WICOMICO.ORG.



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SPONSORSHIP FORM

NAME OF ORGANIZATION _____

Please list organization as it should appear on all promotional materials

DATE _____ CONTACT PERSON _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____ EMAIL _____

FINANCIAL SPONSORS

- ☐ Event Sponsor - \$2500 (UP TO 8 SEATS)
- ☐ Breakfast Sponsor - \$1750 (UP TO 8 SEATS)
- ☐ Award Sponsor - \$1,000 (UP TO 4 SEATS)
- ☐ Table Sponsor - \$750 (UP TO 8 SEATS)
- ☐ Friend of Literacy Sponsor - \$500 (UP TO 4 SEATS)
- ☐ Homework Help/Job Search Center Sponsor - \$250 (UP TO 2 SEATS)
- ☐ Book Group or Small Business Listing - \$150 (UP TO 2 SEATS)

IN-KIND SPONSORS

- ☐ Visual Media Sponsor - (UP TO 2 SEATS)
- ☐ Print Media Sponsor - (UP TO 2 SEATS)

____ RSVP NUMBER OF INDIVIDUALS ATTENDING (NAMES OF INDIVIDUALS MUST BE RECEIVED BY 3/30/18)

____ ADDITIONAL NUMBER OF TICKETS (\$20 EA.)

PAYMENT

Total: \$ _____

Method of Payment:

Cash *Check *Credit Card

**We accept credit cards at our Downtown
Library Branch, in person or online at
lightofliteracy.org*

**Checks should be made payable to
Wicomico Public Libraries*

PLEASE SEND FORM, AD ARTWORK AND LOGO TO LREISS@WICOMICO.ORG BY 2/28/18 TO BE LISTED ON PROMOTIONAL MATERIALS. THIS FORM CAN BE EMAILED TO LREISS@WICOMICO.ORG OR RETURNED/SENT TO:

Wicomico Public Libraries 122 S. Division St. Salisbury, MD 21801 Attn: Light of Literacy

CONTACT SIGNATURE _____ DATE _____



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