Light of Literacy Awards

Recognizing Literacy Luminaries in our Community

April 25th, 2019 8 -10 a.m. | Wicomico Youth & Civic Center | Salisbury, MD | lightofliteracy.org

2019 Sponsorship Information

Our sponsorship opportunities are designed to help you meet your marketing objectives.

Event Sponsor- $2500 (1 available)

- Logo included in event announcements and all print materials
- Full page ad on back cover of event program
- Opportunity to provide gift bags and/or gift items to guests
- Opportunity for organization's representative to speak at event
- One table of 8 seats at the event RSVP requested

Breakfast Sponsor - $1750 (2 available)

- Logo included in event announcements and all print materials
- Full page ad in event program
- Opportunity for organization's representative to speak at event
- One table of 8 seats at the event RSVP requested

Award Sponsor - $1,000 (7 available)

- Logo included in event announcements and all print materials
- Business name imprinted on award provided to recipients
- Half-page ad in event program
- Organization's representative to present award at event
- 4 seats at the event RSVP requested

Table Sponsor - $750 (unlimited)

- Logo included in event announcements and all print materials
- Full page ad in event program
- One table of 8 seats at the event RSVP requested

Friend of Literacy - $500 (10 available)

- Logo included in event announcements and all print materials
- Quarter-page ad in event program
- A Friends membership (valued at $100)
- 4 seats at the event RSVP requested

Wicomico Public Libraries

FRIENDS

Presented by The Friends of Wicomico Public Libraries

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2019 Sponsorship Information

Homework Help or Job Search Center Sponsor - $250 (8 available)

- Logo included in event announcements and all print materials
- Banner at Downtown Library within Homework Help Center or Job Center
- 2 seats at the event RSVP requested

Book Group or Small Business (<20 employees) Listing - $150 (unlimited)

- Listing of book group/small business name in program
- 2 seats at the event RSVP requested

In-Kind Sponsorships

Visual Media Sponsor – (2 available)
(or in-kind work developing video clips and other promotional materials)

- Logo included in event announcements
- Opportunity to have an information table at the event
- Full page ad in event program
- 2 seats at the event RSVP requested

Print Media Sponsor - (2 available)
(or in-kind donation - printed materials including invitations, programs, etc.)

- Logo included in event announcements
- Opportunity to have an information table at the event
- Full page ad in event program
- 2 seats at the event RSVP requested

All printed advertising is contingent on event planners receiving promotional materials by 2/28/19. Businesses planning on sponsoring should do so as soon as possible to maximize their advertising impact.

Please contact LeVita Bragdon at 410-749-3612 x111 or lbragdon@wicomico.org

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Sponsorship Form

Name of Organization _____

Please list organization as it should appear on all promotional materials

Date _____ Contact Person _____

Mailing Address _____

City _____ State _____ Zip _____

Telephone _____ Email _____

Financial Sponsors

- ☐ Event Sponsor - $2500 (up to 8 seats)
- ☐ Breakfast Sponsor - $1750 (up to 8 seats)
- ☐ Award Sponsor - $1,000 (up to 4 seats)
- ☐ Table Sponsor - $750 (up to 8 seats)
- ☐ Friend of Literacy Sponsor - $500 (up to 4 seats)
- ☐ Homework Help/Job Search Center Sponsor - $250 (up to 2 seats)
- ☐ Book Group or Small Business Listing - $150 (up to 2 seats)

In-Kind Sponsors

- ☐ Visual Media Sponsor - (up to 2 seats)
- ☐ Print Media Sponsor - (up to 2 seats)

Payment

Total: $ _____

Method of Payment:

Cash *Check *Credit Card

**We accept credit cards at our Downtown Library Branch, in person or online at lightofliteracy.org*

**Checks should be made payable to Wicomico Public Libraries*

___ RSVP number of individuals attending (*names of individuals must be received by 3/29/19*)

___ Additional number of tickets ($20 ea.)

Please send form, ad artwork and logo to lbragdon@wicomico.org by 2/28/19 to be listed on promotional materials. This form can be emailed to lbragdon@wicomico.org or sent to:

Wicomico Public Libraries 122 S. Division St. Salisbury, MD 21801 Attn: Light of Literacy

Contact Signature _____ Date _____

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